

Francesca Bonino



02/04/1993

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WORK EXPERIENCE **Vero Natural**, Cavour, August 2018 - Present

- Project Management
- Project Development
- Market Research
- Social media management
- Web site creation ([wix.com](https://www.wix.com))

Italian - South African Chamber of Trade and Industries, Johannesburg, January 2018 - June 2018

- Scouting
- Market Research
- Client management
- Press review
- Social media management
- Web site management ([wix.com](https://www.wix.com))

Khemara Cambodia, Phnom Penh, August 2016 - September 2016

- Loan collection
- Selection of new beneficiaries
- Business plan

AsapOnline Media, Milan, February 2016 - July 2016

- Editor of www.impattobio.it (wordpress.com)
- Social media management
- Editorial Plans
- Selection and research of new collaboration

SamoaObserver, Apia, August 2014 - October 2014

- Editor of "local news"
- Reporter at S.I.D.S.
- Photoreporter

SMART GOAL PROJECTS

TEAM LEADER, L'Oréal Brandstorm 2018, Milan, 29/09/'17 - 01/10/'17

- Content creation
- Trend and market analysis
- Implementation of our idea

TEAM LEADER, PrixItalia- RAI, Milan, 29/09/'17 - 01/10/'17

- Content creation
- Social media management live
- Interview
- Video making

TEAM LEADER, RiRes-UCSC, Milan, 06/06/'16 - 15/07/'16

- Creation of the web site (wordpress.com)
- Advice for their social media
- Advice for new content

INSTRUCTION

MASTER DEGREE in MARKETING MANAGEMENT and INTERNATIONAL COMMUNICATION, Università Cattolica del Sacro Cuore of Milano – 2015-2018, **110/110**

- Right of International Communication
- Digital management
- Business Communication
- Marketing Management
- International Trade Management
- International Marketing
- Marketing Business to Business
- Service Management
- Psychology for Marketing
- Pragmatics of Communication

BACHELOR DEGREE in COMMUNICATION,
Università degli Studi of Milan – 2012-2015, **104/110**

- Right of Information
- Journalistic theories and techniques
- Web Communication theories and techniques
- Advertising theories and techniques
- Linguistic
- Anthropology
- English
- Spanish
- Sociology

LANGUAGES

1	ITALIAN	MOTHER TONGUE	-
2	ENGLISH	C1	EF, Los Angeles, July - September 2012
3	SPANISH	B2	EF, Costa Rica, August - September 2013

SKILLS

Communication in Complex Contest	Gained during the experience at the SamoaObserver and at the Khemara Cambodia
Journalism	Gained during the experience at the SamoaObserver and at the AsapOnline Media
Leadership	Gained during the experience as a team leader for several University's projects: - L'Oréal Brainstorm 2018 (team of 3) - Smart Goals Project, RiRes (team of 3) - "Illy-issimo caffè" (team of 4) - "CityGuru" (team of 4) - "Mi-Growth" (team of 8)
Office	Gained during the experience at the Italian - South african Chamber of Trade and Industries
Online Communication	Gained during the experience at the AsapOnline Media, Smart Goals and Project Prix Italia - RAI
wordpress.com , wix.com	Gained during the experience at the Italian - South african Chamber of Trade and Industries and during the Smart Goal RiRes

VOLUNTEERING

PROJECTS ABROAD, ENVIRONMENT, Kho Sdach, Cambodia, July 2016

Following the achievement of the PADI patent, I undertook a one-month environmental volunteer project on the island of Kho Sdach (Cambodia).

The team was involved in: cleaning the island's seabed, monitoring the coral reef, raising awareness and recycling education. Furthermore, the team had recently started a project to teach English to the island's primary school as a further volunteer action aimed at sensitizing the new generation, to make them understand the disturbing environmental situation of Cambodian islands.

REFERENCE

- **MARIAGRAZIA BIANCOSPINO**, General Secretary of Italian- South african Chamber of Trade and Industries in Johannesburg
- **CRISTINA ZANARDI**, Trade Analyst at Italian- South african Chamber of Trade and Industries in Johannesburg
- **SOURLIVANN LIP**, Project Coordinator at Khemara Cambodia
- **MATA'AFA KENI LESA**, Director of SamoaObserver